

TOGETHER, WE CAN MAKE THE ENTIRE COUNTRY **NO-KILL**



NO-KILL isn't just a number,
IT'S A PHILOSOPHY.

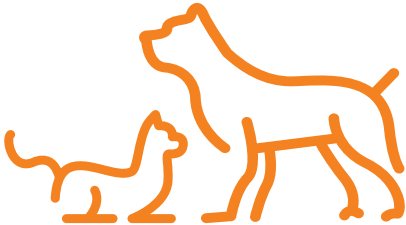
No-kill means no dog or cat is killed in a shelter because of lack of space or time.
A no-kill shelter reaches and maintains at least a 90% save rate.

**Why
90%?**

No-kill acknowledges that euthanasia is sometimes necessary when it is in the best interest of the pet or the community. For most shelters and communities, the percentage of pets who need to be euthanized for a severe medical or behavioral condition is **no more than 10%.**

No-kill doesn't just
prevent unnecessary
deaths — **it saves lives.**

**A NO-KILL
COMMUNITY
IS ONE THAT:**



- Creates partnerships among shelters, rescue groups, governments, and individuals to work toward a measurable goal
- Gets to the heart of the issues that put our best friends at risk and works to address those issues
- Takes an active role in lifesaving, providing support to animal shelters and encouraging everyone to get involved
- Works together to protect the most vulnerable pets and their families
- Alleviates suffering and preserves the special bonds we share with animals
- Knows that saving lives is not the sole responsibility of shelters but rather the entire community

**A NO-KILL
COMMUNITY
DOES NOT**

- Blame, attack, or vilify shelters or shelter staff
- Put public safety at risk
- Jeopardize a pet's quality of life to meet a goal
- Overlook pets in need

**Together, let's make the country
no-kill in 2025 and beyond.**

No-kill is overwhelmingly supported by the public.
By being clear that the goal is to prevent the unnecessary deaths of pets in shelters, we can work collaboratively to save more lives. **Join us.**

