



## Welcome to the Pet Lovers' Choice Awards!

You've submitted your organization, so here are your next steps:

1. From November 13 – December 10, reach out to your community and encourage them to enter their adopted pets in any category on [PetLoversChoiceAwards.com](https://PetLoversChoiceAwards.com). They'll be able to select your organization when registering their pet. The more adopted pets submitted from your organization, the better chance you'll have!
2. Encourage your community to start voting as early as November 20.

You'll find materials to help you do this below.

### USE THIS SOCIAL COPY starting now until December 10:

YOUR PET'S PATH TO STARDOM STARTS HERE 🌟

Hey [YOUR ORGANIZATION] adopters! Does your pet have what it takes to be a star? [YOUR ORGANIZATION] is participating in the first-ever fan-voted national awards show for pets – Pet Lovers Choice Awards! You have a chance to turn your beloved friend into a nationwide sensation, while helping us get a BIG grant from Best Friends Animal Society!

Here's how it works: Submit your adopted pet for FREE to the [PetLoversChoiceAwards.com](https://PetLoversChoiceAwards.com). Select [YOUR ORGANIZATION] as the org you adopted from! Then, starting November 20, start telling your friends and family to VOTE for your pet! The more votes cast for your pet, the closer we get to a grant to support our work from Best Friends Animal Society! It's free and easy to enter, and your participation helps save pets' lives.

And that's not all! The pet with the most votes will be invited to the TELEVISED awards show, and could win a bunch of other prizes too, so it's a win-win for all of us!

Submit your pet from now until December 10: [PetLoversChoiceAwards.com](https://PetLoversChoiceAwards.com)

Voting begins November 20–January 20, 2026.

### USE THIS COPY FROM NOVEMBER 20 UNTIL VOTING ENDS on January 20, 2026:

Voting is now open for the pets you submitted to the Pet Lovers' Choice Awards! Check out the pets in the running, and vote for your favorites that were adopted from [YOUR ORGANIZATION]! Our friends at Best Friends Animal Society are offering an exciting grant opportunity, and you can help us get up to \$20,000 by voting! Please vote for pets from [YOUR ORGANIZATION], and tell your friends and family to vote too.

Vote daily: [PetLoversChoiceAwards.com](https://PetLoversChoiceAwards.com)

## USE THESE GRAPHICS FOR YOUR SOCIAL POST

Use our [Canva graphic templates](#) to customize the posts with your logo (where available).

