

Who is similar?

Part I. One Alliance Overview

Use One Alliance to compare performance to those with similar organization types, intake sizes, save rates, locations, and community characteristics.



1 Select your organization.

Select a primary organization c

Selected Organization: **One Alliance Pet Shelter** d

Confirm Selection >

Use the filters below to narrow the list of applicable organizations (at least 1yr of data). You may also type the organization, state abbreviation, and/or EIN into the text box.

State: (All) | EIN: 12-345678 | **Text Search (hit 'Enter' when complete): One Alliance** a

One Alliance Pet Shelter | State: TX | EIN: 12-345678 b

Click on organization to select. Click a second time or press 'ESC' to clear selection.

Clear Filters

- a Type your organization's name in the text search box to filter the list below. You may also use the state and EIN filters to limit your search.
- b Click on your organization to select. Press 'ESC' to clear.
- c Confirm your organization appears in the white box at the top.
- d Click "Confirm Selection" to proceed.

2 Confirm organization and data year.

1 Select Your Organization

One Alliance Pet Shelter | State: TX | EIN: 12-345678 a

Change Selection >

2 Select Comparison Organizations

Use the filters to select a group of similar organizations. Comparisons are based on One Alliance Pet Shelter | State: TX | EIN: 12-345678 latest completed year: **2025** b

- a Confirm your organization's selection.
- b Take note of the data year. Only organizations that have the same completed data year will appear in comparisons. Data compared will be for this respective year.

3 Filter for similar organizations using criteria

2 Select Comparison Organizations
Use the filters to select a group of similar organizations. Comparisons are based on One Alliance Pet Shelter | State: TX | EIN: 12-345678 latest completed year: 2025

a Species ⓘ
Total

b State Texas **County** (All)

c Organization Type ⓘ
(Multiple values)

d Gross Intakes ⓘ
Search for organizations by intake size.
Min. Intakes 1,000 Max Intakes 5,000

Save Rate ⓘ
When typing values, use the decimal equivalent. For example use .8 instead of 80%.
Min. Save Rate 0% Max. Save Rate 100%

Urban-Rural Classifications ⓘ
(All)

Social Vulnerability Index ⓘ
(All)

Your selection includes 80 organizations. **e**

f Selection Clear Filters

- a** Select comparisons by dog, cat, or total (dog, cat, and unknown dog/cat) metrics.
- b** Select comparison organizations from the same state and/or group of states.

In this example, I wanted to compare the selected shelter to all others in Texas.

- c** Select organizations with similar organization types, as defined by Best Friends. Hover over the i-bubble for definitions.

In this example, when I hovered on the i-bubble, I saw the selected shelter is considered a Brick-and-Mortar shelter. Therefore, I selected the four organization types that constitute a Brick-and-Mortar Shelter (as indicated by an asterisk* in the i-bubble).

- d** Select comparisons by intake size. If you are unsure of the organization's annual intakes, hover on the i-bubble for these details.
- e** Review the number of organizations that make up your comparison group. This will be known as your "filtered group" and will be colored **blue**.
- f** Click on the blue Selection button to see which organizations are included in the comparison group.

4 Select organizations to include in comparison group.

Your selection includes 80 organizations.

Select

3 Add National Comparison

Would you like to add a National Comparison of all U.S. Shelters (Brick & Mortar)? Yes No

a After clicking the blue 'Selection' button, a list will appear of all the organizations in the comparison group.

1 Select Your Organization

One Alliance Pet Shelter | State: TX | EIN: 12-345678

Change Selection >

2 Select Comparison Organizations

Use the filters to select a comparison group on Lampasas Animal Shelter | State: TX | EIN: 12-345678 | 2025

Species ⓘ

Total

State

Texas

Organization Type

(Multiple values)

Gross Intakes ⓘ

Search for organizations

Min. Intakes

Save Rate ⓘ

When typing values, use the following format: MM/DD/YYYY

Min. Save Rate

Urban-Rural Classification

(All)

Social Vulnerability

(All)

Your selection includes 80 organizations.

Select

3 Add National Comparison

Would you like to add a National Comparison of all U.S. Shelters (Brick & Mortar)? Yes No

Click icons to...
Change Filters Historical Trends

(All)
 Aggieldand Humane Society | State: TX | EIN: 742150288
 Anderson County Humane Society | State: TX | EIN: 237420518
 Atascosa County Animal Control | State: TX | EIN: 746001468
 Austin Humane Society | State: TX | EIN: 746013665
 Bay City - Matagorda County Animal Impound | State: TX | EIN: 746000238
 Beaumont Animal Care | State: TX | EIN: 746000278
 Bell County Animal Control | State: TX | EIN: 201002111
 Best Friends Animal Society - Houston | State: TX | EIN: 237147797
 Big Spring Animal Control | State: TX | EIN: 175600046
 Borger Animal Control Shelter | State: TX | EIN: 201001638
 Brazoria County Sheriff's Department | State: TX | EIN: 746003492
 Briscoe Animal Resource Center Of Uvalde | State: TX | EIN: 421668484
 Brownsville Animal Regulation Care Center | State: TX | EIN: 746000422
 City of Alvin Animal Shelter | State: TX | EIN: 208326383
 City of Baytown Animal Services and Adoption Center | State: TX | EIN: 746000246
 City of Carrollton Animal Services and Adoption Center | State: TX | EIN: 756000478
 City Of Commerce Animal Care And Control | State: TX | EIN: 756000498
 City of Corsicana Animal Shelter | State: TX | EIN: 756000499
 City of Denton Animal Services | State: TX | EIN: 204712596
 City of Edinburg Animal Care Services | State: TX | EIN: 746000714
 City of Greenville Animal Shelter | State: TX | EIN: 903457310
 City of La Porte, TX Adoption Center and Animal Shelter | State: TX | EIN: 746001552
 City of Lockhart Animal Shelter | State: TX | EIN: 201005077
 City of Mansfield Animal Care and Control | State: TX | EIN: 201021350
 City of Port Arthur Animal Control and Shelter | State: TX | EIN: 746001885
 City of Sugar Land Animal Services | State: TX | EIN: 746027491
 City of Temple Animal Services Department | State: TX | EIN: 746002368

Cancel Apply

b Click on organization names you want to include in the comparison group.

5 Add a national comparison, if desired.

③ Add National Comparison ^a

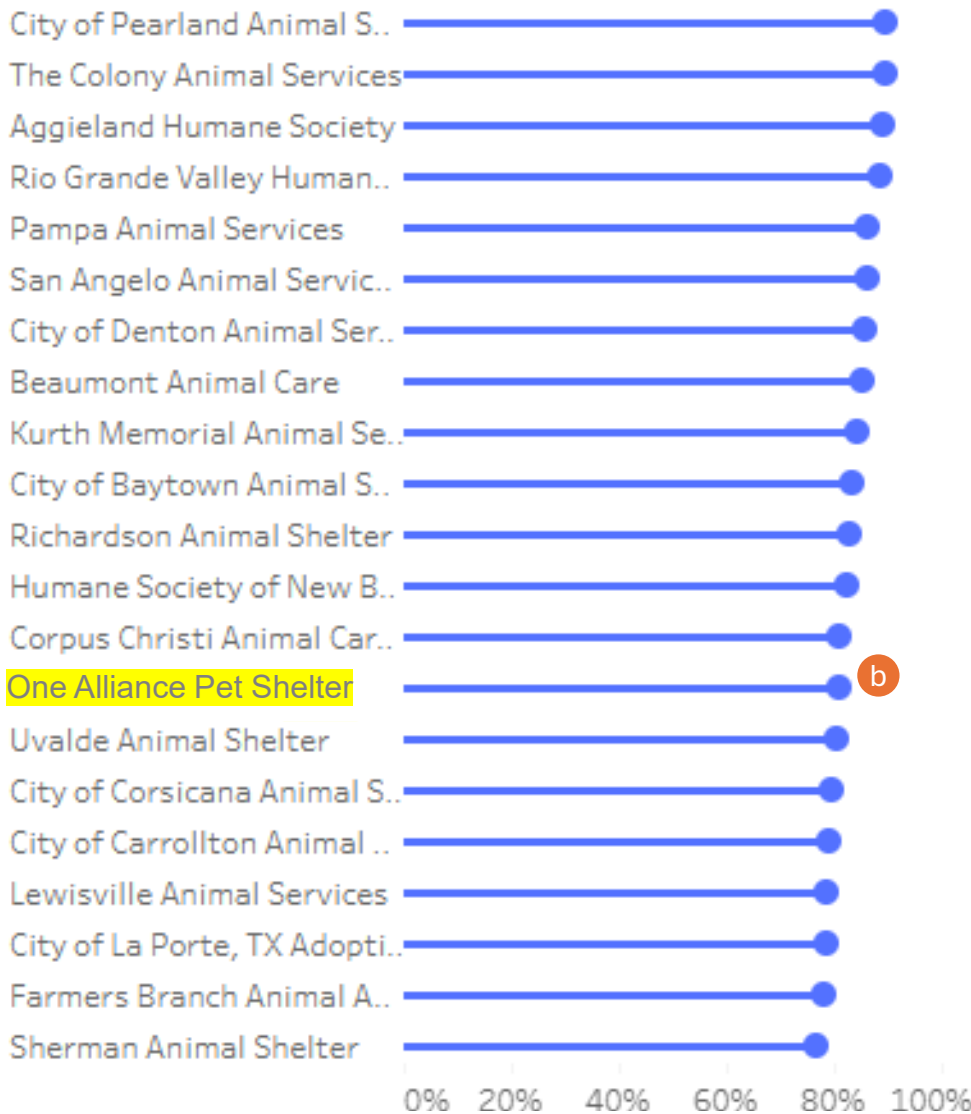
Would you like to add a National Comparison of all U.S. Shelters (Brick & Mortar)? Yes No

^a A national comparison would provide a third comparison comprised of all U.S. Brick-and-Mortar shelters, who submitted complete data in the respective data year as shown in #2 of this handout. This group will be colored **green**.

6 Find a list of similar organizations ranked by metric.

Filtered Organizations: Save Rate

View by: ^a Save Rate



This visual lists each organization in the “filtered group.” In this example, we are looking at the 80 organizations that were selected in step #3 of this handout.

Organizations are listed from highest to lowest based on their Save Rate.

^a Use the drop-down to change metrics.

^b Hover on the dot to view details as well as historical trends.

How are we successful?

Part II. One Alliance Overview



Use One Alliance to identify your organization's strengths, based on comparisons to similar organizations and national trends. This tutorial expands on Part I of the One Alliance Overview.

1 Review the legend.

Comparisons^a

- One Alliance Pet Shelter | State: TX | E
- Filtered Organizations (84)
- All U.S. Shelters -Brick & Mortar (2,630)

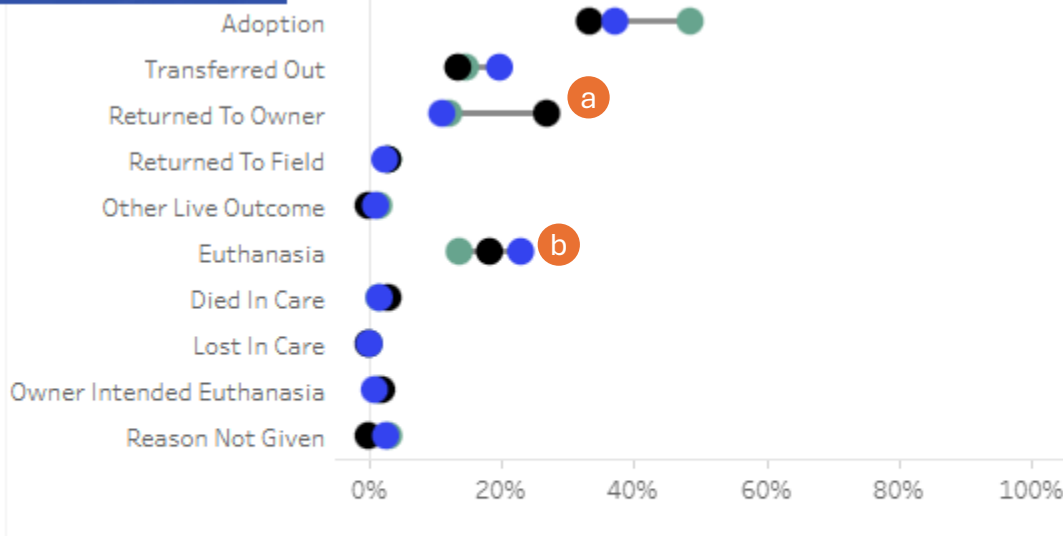
Click icon ^b Change Filters

Note: like Part I of the One Alliance Overview, the filtered group, in blue, comprises Brick-and-Mortar shelters in Texas with 1,000 to 5,000 animal intakes in 2023.

- ^a In the legend, take note that throughout the dashboard:
 - Black** = your organization
 - Blue** = filtered group
 - Green** = national group
- ^b Click the "Change Filters" icon if you would like to change your organization or filtered group selections.

2 Outcomes: Where is the black dot highest/lowest?

Gross Outcomes



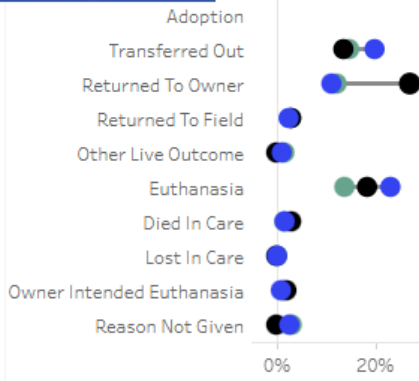
- ^a In this example, the selected shelter had a *higher* Return to Owner (RTO) rate in 2023 (27%), compared to state (11%) and national percentages (12%).
- ^b Euthanasia was *lower* than state percentages (18% v. 23%).
- ^c This contributed to a higher save rate than similar organizations in Texas (81% v. 73%).

Save Rate



3 Hover on dots for data specifics.

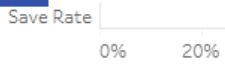
Gross Outcomes



a Hover your mouse on a dot to see specific numbers. This will help when dots overlap.

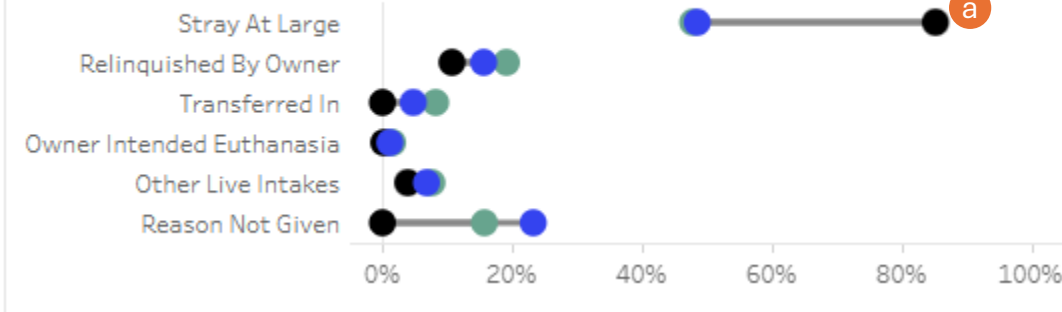
	Outcomes (Filtered)	% Outcomes (Filtered)	Outcomes (My Org)	% Outcomes (My Org)	Outcomes (National)	% Outcomes (Filtered)
Adoption	71,201	37%	279	33%	1,960,927	49%
Transferred Out	37,891	20%	113	14%	592,581	15%
Returned To Owner	21,252	11%	225	27%	490,945	12%
Returned To Field	4,756	2%	25	3%	122,099	3%
Other Live Outcome	2,107	1%	0	0%	65,279	2%
Euthanasia	44,016	23%	153	18%	554,248	14%
Died In Care	3,230	2%	25	3%	65,482	2%
Lost In Care	285	0%	0	0%	6,549	0%
Owner Intended Euthanasia	1,764	1%	17	2%	58,653	1%
Reason Not Given	5,011	3%	0	0%	125,751	3%
Total	191,513	100%	837	100%	4,042,514	100%

Save Rate



4 Implications: What might explain success?

Gross Intakes



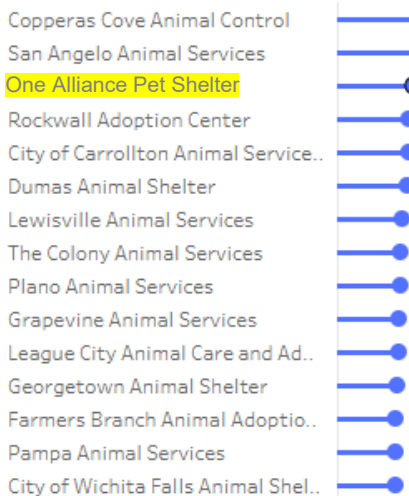
a One explanation for the higher RTO rate is the higher percent of strays that the selected shelter (85%) took in during 2023, compared to similar organizations in Texas (49%) and across the U.S. (48%).

b Among Brick-and-Mortar shelters in Texas with intakes between 1,000 and 5,000, the selected shelter had the 3rd highest percentage of animals who Returned to Owner in 2023.

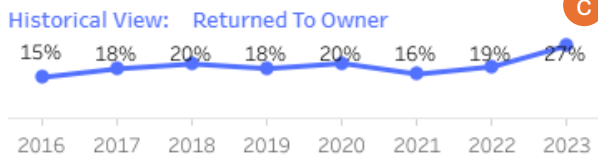
c The percent of animals who Returned to Owner increased 8% between 2022 and 2023.

Filtered Organizations: Returned To Owner

View by: Returned To Owner ▲ Highest ▼ Lowest



Organization: **One Alliance Pet Shelter**
 Returned To Owner (#): 225
 Total Gross Outcomes: 837
 Returned To Owner (%): 27%
 Year: 2023



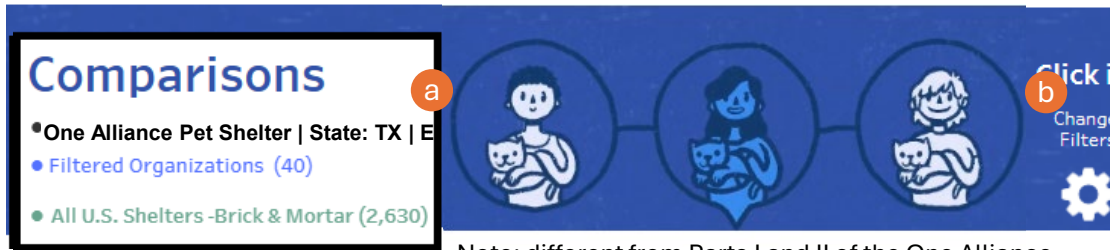
Where can we improve?

Part III. One Alliance Overview



Use One Alliance to identify where your organization can improve. Identify similar organizations, already successful in these areas, who may be able to offer some insights. This tutorial expands on Part I and Part II of the One Alliance Overview.

1 Review the legend.

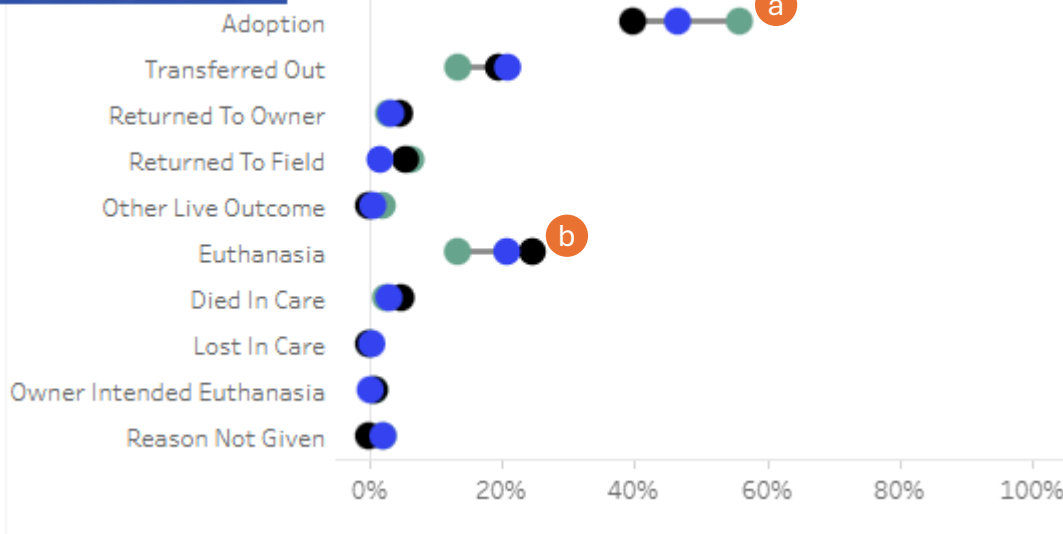


Note: different from Parts I and II of the One Alliance Overview, the data below now looks at cat-specific outcomes. The filtered group, in blue, comprises Brick-and-Mortar shelters in Texas with 300-600 cat intakes in 2023.

- a** In the legend, take note that throughout the dashboard:
Black = your organization
Blue = filtered group
Green = national group
- b** Click the “Change Filters” icon if you would like to change your organization or filtered group selections.

2 Outcomes: Where is the black dot highest/lowest?

Gross Outcomes



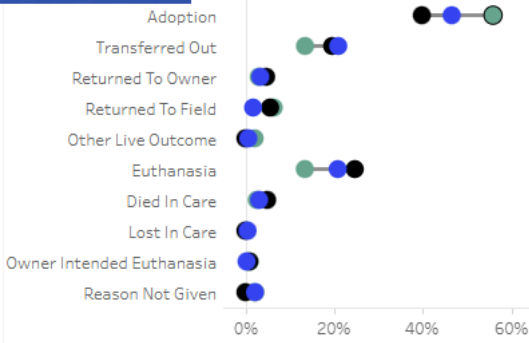
- a** In 2023, a *smaller* percent of cats were adopted from the selected shelter (40%) compared to state (47%) and national organizations (56%).
- b** Euthanasia was *higher* than state and national percentages (25% v. 20% v. 13%, respectively).
- c** This contributed to a lower save rate than national percentages (77% v. 83%).

Save Rate



3 Hover on dots for data specifics.

Gross Outcomes



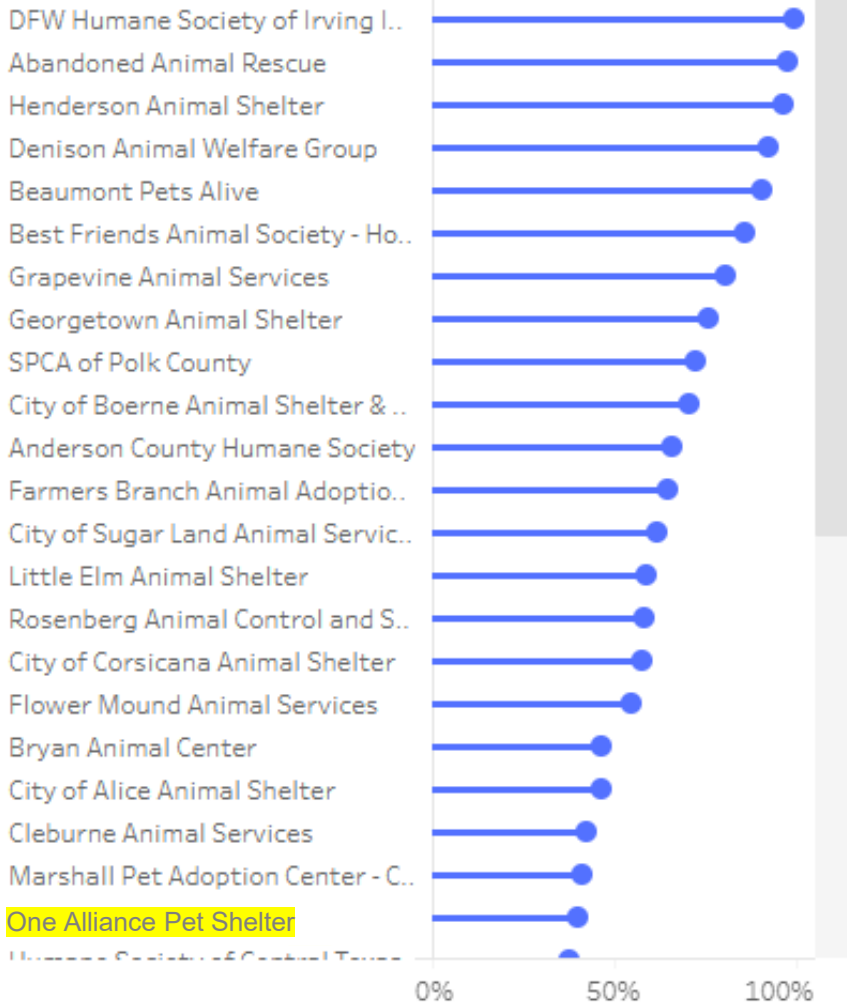
	Outcomes (Filtered)	% Outcomes (Filtered)	Outcomes (My Org)	% Outcomes (My Org)	Outcomes (National)	% Outcomes (Filtered)
Adoption	7,821	47%	179	40%	1,031,816	56%
Transferred Out	3,518	21%	88	20%	248,260	13%
Returned To Owner	565	3%	21	5%	55,373	3%
Returned To Field	291	2%	25	6%	118,078	6%
Other Live Outcome	110	1%	0	0%	38,479	2%
Euthanasia	3,498	21%	111	25%	247,547	13%
Died In Care	521	3%	22	5%	47,287	3%
Lost In Care	83	0%	0	0%	3,883	0%
Owner Intended Euthanasia..	42	0%	4	1%	16,744	1%
Reason Not Given	362	2%	0	0%	40,460	2%
Total	16,811	100%	450	100%	1,847,927	100%

a Hover your mouse on a dot to see specific numbers. This will help when dots overlap.

4 Partners: Who is successful?

Filtered Organizations: Adoption

View by: ▲ Highest ▼ Lowest

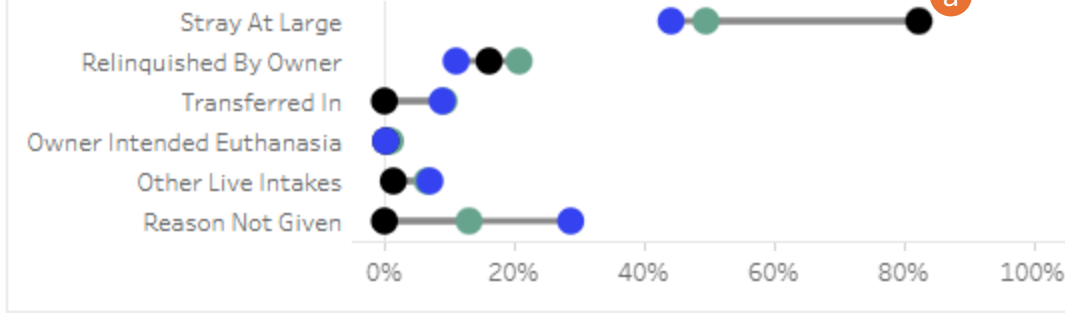


a Of the 40 Brick-and-Mortar organizations in Texas, with cat intakes between 300-600 in 2023, 21 had higher adoption rates than the selected shelter.

Of these 21 shelters, the goal might be to find a few shelters with stray at large rates comparable to the selected shelter. As shown on the next page, the selected shelter differs from most organizations in that 82% of cat intakes in 2023 were from strays.

5 Who is most like our organization?

Gross Intakes



a The selected shelter is unique in that most cats are strays.

Filtered Organizations: Stray At Large

View by: ▲ Highest ▼ Lowest



a The shelters highlighted have similar stray at large rates as the selected shelter and their adoption rates were a bit higher in 2023.

Is our program effective?

Part IV. One Alliance Overview



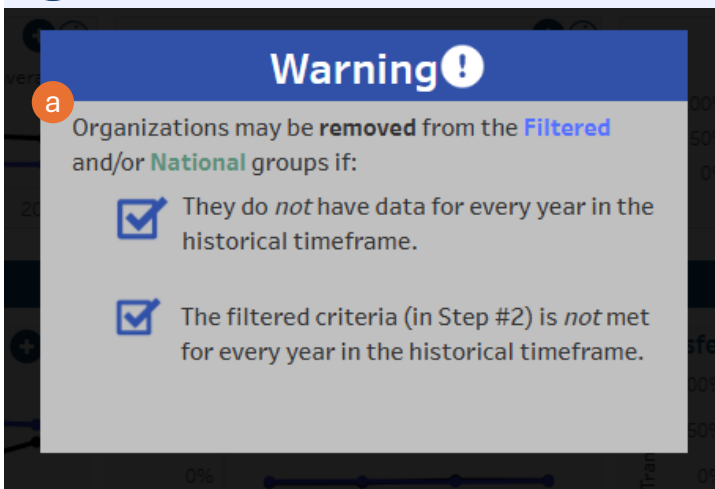
Use One Alliance to compare performance improvements after implementation of a program. This tutorial expands on Part I, Part II, and Part III of the One Alliance Overview.

1 Use Historical Trends.



a Click on the Historical Trends icon to view changes over time.

2 Ensure enough organizations comprise the filtered group.



a Historical trends will appear for your organization; the filtered group; and the national comparison, if desired (see #3 and #4 in Part I of the One Alliance Overview).

An organization must have completed data for *each year* in the timeframe to appear in the analysis.

b For example, when we look at years 2020-2023, we see 27 organizations comprise the filtered group. But when we narrow our timeframe to 2021-2023, we have a larger comparison group.

Select a Timeframe

Start Year: 2020 | End Year: 2023 | Intakes or Outcomes By ...

+ Click icon to expand each visual. | i Click icon for data tables.

Organizations must have data for **each year** to be included in analyses. Comparisons include:

- One Alliance Pet Shelter | State: TX | EIN: 12-345678
- Filtered Organizations (27) **b**
- All U.S. Shelters (1,611)

versus

Select a Timeframe

Start Year: 2021 | End Year: 2023 | Intakes or Outcomes By ...

+ Click icon to expand each visual. | i Click icon for data tables.

Organizations must have data for **each year** to be included in analyses. Comparisons include:

- One Alliance Pet Shelter | State: TX | EIN: 12-345678
- Filtered Organizations (44) **c**
- All U.S. Shelters (1,868)

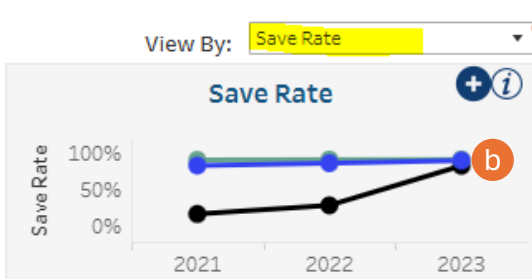
Different from Part III of the One Alliance Overview, I've also expanded my criteria to include Brick-and-Mortar organizations in Texas with 100-600 cat intakes in 2023. This also gives me more organizations in the filtered group.

3 Where are the greatest differences?



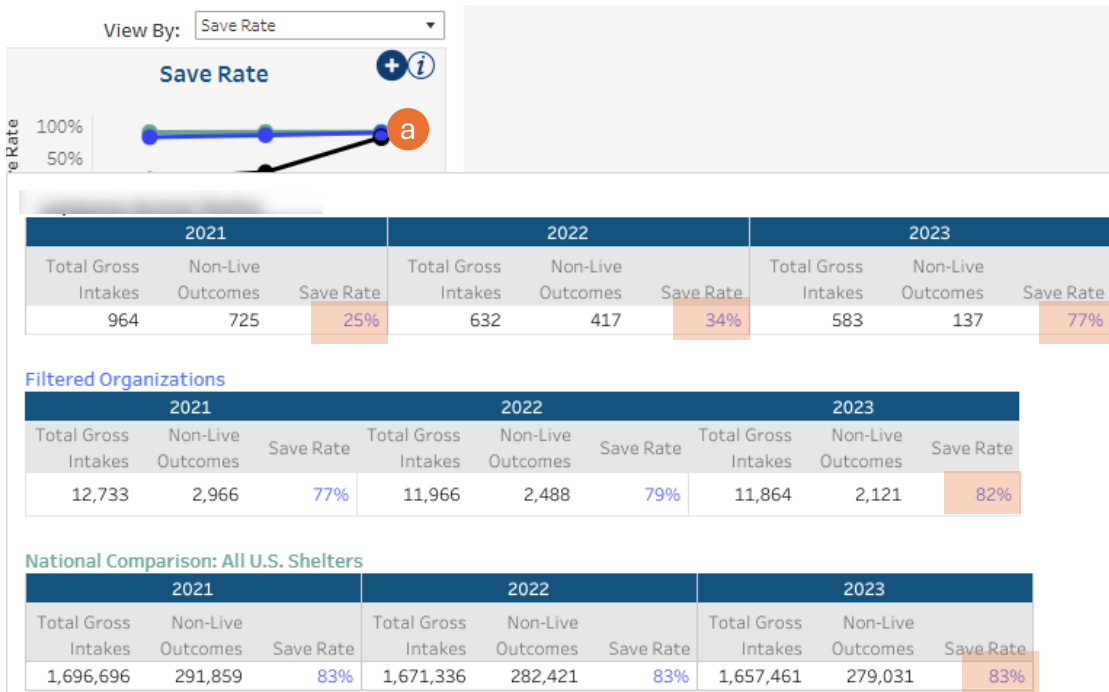
- a** Cat intakes decreased considerably between 2021 and 2023. This is a result of a policy change when Animal Control Officers stopped taking in free roaming cats.
- b** Additionally, in early 2023, the selected shelter implemented a Community Cat Program resulting in noticeable changes where adoptions and live outcomes increased while euthanasia rates decreased. Now, adoption, live outcome, and euthanasia rates are much closer to state and national comparisons.

4 How did Save Rate change?



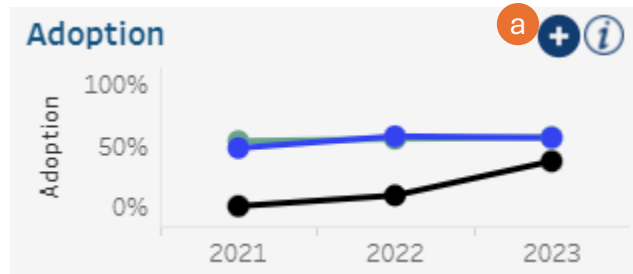
- a** Change the 'View By' drop-down to look at Save Rate.
- b** After implementation of the Community Cat Program, we also see a rise in cat Save Rates (77%), which are now much closer to state (82%) and national levels (83%).

5 Hover on the dots to view data details.



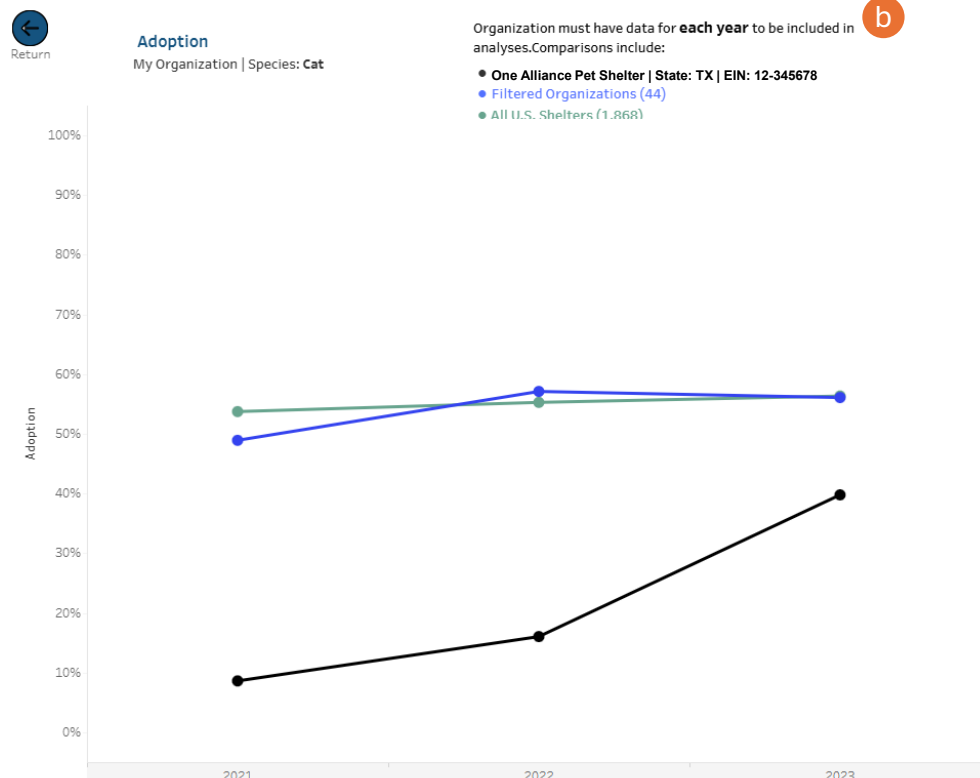
a Hover your mouse on a dot to see details. Here you can see the cat Save Rate increased 43 percentage points between 2022-2023.

6 Expand the visual for a closer look.



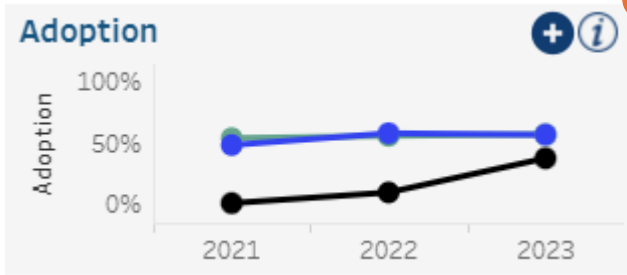
a Click on the icon to expand the visual.

b The larger view allows us to better examine differences when there are similarities between groups.



We can also take a screen shot to use the larger visual in presentations.

7 Click on the i-bubble to see a list of organizations.



a Click on the i-bubble to see the performance of each organization in the filtered and national groups.

b Use the filter to view organizations in the different comparison groups.

c The table will provide data for each organization and grand totals at the bottom.



Return

Adoption

Filtered Organizations | Species: **Cat**

View Historic Table for:

- My Organization
- Filtered Organizations
- National Organizations

	2021			2022			2023		
	Adoption	Total Gross Outcomes	% Adoption	Adoption	Total Gross Outcomes	% Adoption	Adoption	Total Gross Outcomes	% Adoption
Abandoned Animal Rescue	555	585	95%	498	515	97%	461	470	
Humane Society of Wichita County, Texas	207	217	95%	177	182	97%	179	187	
Bowie Animal Shelter	0	6	0%	130	130	100%	157	164	
Grand Companions Humane Society	171	182	94%	194	203	96%	226	242	
Mineola Animal Shelter	99	114	87%	145	155	94%	214	227	
Richland Hills Animal Services Center	129	147	88%	169	181	93%	178	201	
Denison Animal Welfare Group	454	539	84%	434	462	94%	408	441	
Lake Dallas Animal Services	142	164	87%	188	205	92%	125	153	
Grapevine Animal Services	411	479	86%	405	477	85%	441	547	
Bulverde Area Humane Society	198	230	86%	188	231	81%	217	270	
Best Friends Animal Society - Houston	350	551	64%	385	435	89%	425	493	
Royse City Animal Shelter	125	148	84%	224	290	77%	208	288	
Georgetown Animal Shelter	310	471	66%	310	412	75%	357	469	
Pflugerville Animal Welfare Services	230	317	73%	181	247	73%	169	243	
Henderson Animal Shelter	56	332	17%	350	361	97%	344	356	
Hill Country Humane Society	129	206	63%	104	137	76%	131	178	
Allen Animal Control	188	272	69%	184	284	65%	191	263	
Wylie Animal Shelter	69	105	66%	94	134	70%	86	130	
Flower Mound Animal Services	181	279	65%	215	275	78%	164	301	
Eules Animal Services	157	247	64%	110	197	56%	159	253	
Saginaw Animal Services and Adoption Cent...	145	221	66%	145	262	55%	129	252	
Little Elm Animal Shelter	122	235	52%	91	187	49%	135	229	
City of Cibolo Animal Services	101	192	53%	78	173	45%	77	178	
Mont Belvieu Animal Shelter	45	108	42%	110	188	59%	79	225	
Universal City Animal Care & Control	119	301	40%	147	312	47%	95	193	
Watauga Animal Control	112	264	42%	108	251	43%	118	330	
Anderson County Humane Society	126	522	24%	143	512	28%	270	410	