

Social Media Template Kit

Canva Graphic Templates

Use one of the provided [Canva templates](#) to customize a social media graphic announcing your new partnership.



Social Post Templates

Option 1: General Partnership Announcement

We're excited to share that [Organization Name] is now a Best Friends Network Partner!

The Best Friends Network is a community of thousands of shelters, rescues, and animal welfare organizations working together to save the lives of dogs and cats.

We're proud to be part of this lifesaving network and look forward to collaborating with others across the country to help more pets find loving homes.

Option 2: Impact-Focused Announcement

Big news! [Organization Name] is now a Best Friends Network Partner.

By joining this nationwide community of animal welfare organizations, we'll gain access to resources, collaboration opportunities, and grant programs that help shelters and rescues save more lives.

We're excited to work alongside partners across the country to create brighter futures for pets and the people who love them.

Option 3: Mission-Driven Announcement

We're proud to announce that [Organization Name] is officially a Best Friends Network Partner!

The Best Friends Network connects thousands of organizations dedicated to saving dogs and cats through collaboration, shared knowledge, and proven lifesaving strategies.

Together with partners across the country, we're working toward a future where there are no more homeless pets.

How to Use These Materials to Post on Social Media

- **Select a social post template:** Review the social post template options above and choose the one that best matches your tone and audience.
- **Customize as needed:** Update the organization name, adjust language, and add local details or early partnership wins if applicable.
- **Create a graphic:** Use the [Canva template](#) to customize a graphic that complements your post.
- **Post and tag:** Share your announcement and tag the Best Friends Network to help amplify your message.
 - Facebook: @Best Friends Network
 - Instagram: @bestfriendsnetwork
 - LinkedIn: @Best Friends Animal Society

Bonus Tip: If you've already seen positive outcomes through your network partnership — such as collaboration, grants, or increased lifesaving impact — consider highlighting that in your announcement.