



National Kitten Campaign

Sample Email copy

[Subject line options:]

Kitten season is almost here

Foster a fuzzball to help save lives!

Kitten season is sneaking up

Dear **FIRST NAME**,

Are you ready for cute and cuddly kittens? Kitten season, when oodles of tiny faces arrive here at **[ORGANIZATION NAME]**, is right around the corner. And we need your help to make sure every last life is saved.

When you open your home to fostering, that's exactly what you're doing: You're providing these adorable fuzzballs a chance to grow up healthy and happy — and find families of their very own.

What's in it for you? Let's just say more love and laughs than you can wave a feather wand at.

So whether you're looking to post the ultimate cute on social media, need a daily dose of fun and silliness, or simply want to save lives and provide pets a bright future, sign up today to become a foster. That way, we'll all be ready when the kittens arrive.

[Visit URL / contact X] to learn more or begin the process.

Thank you for your support,

[SIGNATURE]