



Animal Services Executive Leadership Program

presented in collaboration with
Southern Utah University



Animal services is an important profession and calls for proficiency with a complex skill set in order to be successful. The Animal Services Executive Leadership program is intentionally designed to focus on the areas most critical to creating lifesaving focused organizations. The program strengthens connectivity with other animal services leaders across the nation and also engages practitioners with experts for targeted support.

This program deepens leadership skills and provides support for existing top-level animal welfare leaders. The program is also an opportunity for professionals who are transitioning into animal services from another field.

BENEFITS include

Clarity on what it means to be a lifesaving-focused leader

Inclusion in a cohort community to learn from and support each other

One-on-one meetings with facilitators, small group sessions and accountability partnerships

Regular access to industry leaders

Contemporary materials with action and research-based examples from the field

Activities and assignments in every module that promote individual leadership development or the reduction of killing in their shelters

Foundational focus on personal development plans and leading change

Admission to the Mindhive, a lifelong alumni group after graduation with access to additional leadership networks and communities

An invitation to contribute to future cohort classes

The satisfaction of being part of the development of a nationwide community of no-kill leaders

In addition, participants have the option to purchase credits equal to six master's level credits. These six credits can be applied to an SUU bachelor's or master's degree in a Master of Interdisciplinary Studies, Master of Public Administration or Master of Business Administration program.

To graduate from the program, all students must complete three final artifacts for university credit:

1. Personal leadership model
2. Organizational action plan
3. Pilot program plan
4. 2-minute pitch

Upon graduation, all participants earn a Southern Utah University Institutional Certificate in Animal Services Executive Leadership.

PROGRAM NUTS AND BOLTS

ASEL is a 6-month long hybrid program and includes two required in-person convenings that involve travel (participants are responsible for travel costs)

Weekly virtual cohort calls to reinforce learning and support during plan implementation.

Eighteen digital learning modules and several micro-modules

Weekly supplemental digital learning:

- Knowledge check on each learning module
- Discussion boards
- Reflection journal submissions

Monthly data submission

MODULE TOPICS INCLUDE:

- The Evolution of Animal Welfare
- Well-Being and Resiliency
- Leadership Defined
- Personal Leadership
- Data-Driven Decision-Making
- Leading Change
- Performance Metrics for Shelters
- Performance Metrics for Field Services

A WEEK IN THE LIFE OF A PARTICIPANT

Module review (60 minutes)

Assignments, reflection journals, discussions (1-2 hours)

Weekly cohort call (90 minutes)

GRADUATION REQUIREMENTS

Completion of all modules

80% or higher attendance in person and participation on weekly calls

Final artifacts submission

- Policies and Procedures
- Business Leadership
- Pilot Programs
- Communication and Marketing
- Community Relationships
- Nonprofit Relationships
- Legislation and Advocacy
- Leading People

Participation in the program is by application only, please [apply here](#).



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