



# Put stock in your Best Friend

One of the most powerful ways to help save homeless animals is also one of the easiest. Making a gift of your appreciated stocks, bonds, or mutual funds to Best Friends not only saves lives, it saves you money on taxes.

## IT'S THIS SIMPLE:

- You donate your appreciated stock, mutual funds, or bonds to Best Friends. We sell your gift and use the proceeds for lifesaving work.
- You avoid paying capital gains tax and might also be eligible for a charitable income tax deduction.
- You can also use your gift of appreciated stock, mutual funds, or bonds to help the animals and receive income for life. Ask us about making a gift of appreciated securities to fund a charitable gift annuity.

## HERE'S AN EXAMPLE OF HOW YOU AND THE ANIMALS BENEFIT\*

Market value of gift	\$100,000
Cost basis	\$50,000
Charitable deduction	\$24,000**
Capital gains tax avoided	\$7,500***
Cost of gift	\$68,500

\*Figures may vary based on the income tax laws in your state.

\*\*Calculation is based on a 24% federal income tax bracket.

\*\*\*Calculation is based on a 15% long-term capital gains tax rate.

*Please consult your tax or financial professional for advice.*





### **TRANSFERRING YOUR STOCK**

The first step in making a gift of this type — after consulting with your tax or financial professional, of course — is to provide your broker with the following securities transfer information\*:

**DTC Code:** 2736  
**Account Number:** WFS107280  
**Account Name:** Best Friends Animal Society  
**Best Friends EIN:** 23-7147797  
**Receiving Institution:** Zion Bancorporation, N.A./Trust\*\*

\*When you make a gift to Best Friends by transferring stocks into our account, we do not receive any information that identifies you as the donor. To ensure that you receive a proper tax acknowledgement of your gift, please let us know. You can reach us by emailing [stockdonations@bestfriends.org](mailto:stockdonations@bestfriends.org) or by calling **435.359.9227**.

\*\*Zion Bancorporation is a financial intermediary whose name might appear in any transactions.



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