



National Conference

2027 Speaker Submission Questions

This document is provided to inform you of the questions you can expect to answer during the submission process. Please do not submit this form. You will provide your answers when you submit your official proposal online.

Tell us about yourself!

First name: Last name:

Email address:

Organization/company:

Title:

Phone number (for questions on this submission):

LinkedIn profile URL:

Organization/company's website or social media URL:

Organization type:

- | | |
|--|--|
| ☐ Government animal services | ☐ Transport organization |
| ☐ Animal shelter with a government contract | ☐ National animal welfare organization |
| ☐ Animal rescue with a government contract | ☐ Nonprofit organization or foundation not included on this list |
| ☐ Shelter without a government contract | ☐ For-profit business |
| ☐ Rescue without a government contract | ☐ I am an independent rescuer/advocate not associated with any organization |
| ☐ Private friends of a municipal shelter | ☐ I am a Best Friends Animal Society staff member |
| ☐ Spay/neuter organization or low-cost vet clinic | |
| ☐ Intake prevention organization (TNVR, pet food pantry, community resource center, etc.) | |

Is this your first time speaking at a Best Friends National Conference?

- ☐ Yes
- ☐ No

List any past speaking experiences (include location, date, and topics presented):

(5,000 characters max)

Include any examples of past presentations (YouTube link, shareable link to a PowerPoint, etc.):

(5,000 characters max)

I understand that if selected, I and any co-presenter included in this submission will have access to a speaker portal where I will upload a headshot, biography, signed speaker agreement, draft of my presentation, and any other items as requested. The deadlines will be spaced out and begin immediately after all chosen speakers have been notified. If I have any questions about the speaker portal, I will email **conferences@bestfriends.org** before proceeding. **You must agree to continue.**

☐ I and any co-presenter included understand and will adhere to the deadlines provided.

I understand that unless I include them in my original submission, I cannot add speakers to my presentation.

☐ I understand and agree.

How do you intend to present during the conference if selected?

☐ I will be presenting on my own.

☐ I will be presenting with a co-presenter.

☐ I could present on my own, but if there is an opportunity to pair me with another speaker presenting on the same or complementary content, I would be interested in that option.

Demographics

To select a lineup of speakers as diverse as our audience and the communities we serve, we have included some demographic questions below. Answering these questions is optional, but we encourage you to do so.

Is English your first or native language?

☐ Yes

☐ No If no, please specify what your first or native language is:

☐ Prefer not to answer

What is your age group?

☐ 18-24

☐ 45-54

☐ Prefer not to answer

☐ 25-34

☐ 55-64

☐ 35-44

☐ 65+

Which gender identity do you most identify with?

☐ Female (cisgender)

☐ Nonbinary

☐ Female (transgender)

☐ Gender nonconforming

☐ Male (cisgender)

☐ Gender fluid

☐ Prefer to self-describe

☐ Male (transgender)

☐ Prefer not to answer

Please specify the gender with which you identify:

Which race/ethnic identities do you most identify with? Select all that apply.

☐ Asian, Asian American, Pacific Islander

☐ Multiracial or multiethnic (two or more races or ethnicities)

☐ Black, African American, African

☐ Prefer not to answer

☐ Hispanic, Latine

☐ Prefer to self-describe

☐ Native American, American Indian, Indigenous

Please specify the race/ethnic identity with which you identify:

☐ White, Caucasian, European

Co-presenter details

If you will be the sole presenter, leave this page blank.

If your session includes a co-presenter, fill in the information requested. Only one co-presenter is allowed per submission/session.

First name: Last name:

Email address:

Organization/company:

Title:

Phone number (for questions on this submission):

LinkedIn profile URL:

Organization/company's website or social media URL:

Co-presenter: Organization type:

- | | |
|--|--|
| ☐ Government animal services | ☐ Transport organization |
| ☐ Animal shelter with a government contract | ☐ National animal welfare organization |
| ☐ Animal rescue with a government contract | ☐ Nonprofit organization or foundation not included on this list |
| ☐ Shelter without a government contract | ☐ For-profit business |
| ☐ Rescue without a government contract | ☐ I am an independent rescuer/advocate not associated with any organization |
| ☐ Private friends of a municipal shelter | ☐ I am a Best Friends Animal Society staff member |
| ☐ Spay/neuter organization or low-cost vet clinic | |
| ☐ Intake prevention organization (TNVR, pet food pantry, community resource center, etc.) | |

Co-presenter: Is this your first time speaking at a Best Friends National Conference?

- ☐ Yes ☐ No

Co-presenter: List any past speaking experiences (include location, date, and topics presented):

(5,000 characters max)

Co-presenter: Include any examples of past presentations (YouTube link, shareable link to a PowerPoint, etc.):

(5,000 characters max)

Co-presenter demographics

Co-presenter: Is English your first or native language?

- ☐ Yes
- ☐ No If no, please specify what your first or native language is:
- ☐ Prefer not to answer

Co-presenter: What is your age group?

- ☐ 18-24 ☐ 45-54
- ☐ 25-34 ☐ 55-64
- ☐ 35-44 ☐ 65+ ☐ Prefer not to answer

Co-presenter: Which gender identity do you most identify with?

- ☐ Female (cisgender) ☐ Nonbinary
- ☐ Female (transgender) ☐ Gender nonconforming
- ☐ Male (cisgender) ☐ Gender fluid ☐ Prefer to self-describe
- ☐ Male (transgender) ☐ Prefer not to answer
- Please specify the gender with which you identify:

Co-presenter: Which race/ethnic identities do you most identify with? Select all that apply.

- ☐ Asian, Asian American, Pacific Islander ☐ Multiracial or multiethnic (two or more races or ethnicities)
- ☐ Black, African American, African ☐ Prefer not to answer
- ☐ Hispanic, Latine ☐ Prefer to self-describe
- ☐ Native American, American Indian, Indigenous Please specify the race/ethnic identity with which you identify:
- ☐ White, Caucasian, European

Tell us about your presentation.

If your submission is accepted, this information will be subject to copy editing for clarity and consistency purposes and used in official event materials. Sessions will be 60 minutes long.

Proposed session title: Provide a clear and concise title that explains the focus of your proposed session and will quickly garner the interest of conference attendees:

(100 characters max)

Will your presentation make its debut at the 2027 Best Friends National Conference (i.e., it has not been presented before)?

☐ Yes

☐ No If no, where/when was it presented?

Indicate the topic that best fits your session:

☐ Getting your community involved

☐ No-kill starts outside the shelter

☐ Leading with purpose

☐ Using technology to save lives

☐ Quality care for pets in shelters

Choose up to three tags that most accurately reflect the content you'll be presenting:

☐ Access to care

☐ Dog-specific lifesaving

☐ Marketing and communications

☐ Adoption programs

☐ Enrichment and behavior

☐ Pathway planning

☐ Advocacy and legislation

☐ Field services

☐ People and culture

☐ AI insights

☐ Foster programs

☐ Rescue operations

☐ Cat-specific lifesaving

☐ Fundraising

☐ Return-to-home programs

☐ Collaboration

☐ Intake diversion programs

☐ Shelter operations

☐ Community cats

☐ Keeping pets with families

☐ Transport programs

☐ Community engagement

☐ Large dogs

☐ Veterinary care

☐ Data and technology

☐ Leadership

☐ Volunteer programs

In which of the two session formats could you present your content? Select all that apply and then provide a proposed session description and experience level for each chosen format.

☐ Listen and learn

☐ Conversation

What experience level would your content be geared toward?

☐ Beginner

☐ Intermediate

☐ Advanced

Proposed session description: Provide a description that piques curiosity and gives enough detail so that conferencegoers understand the content you will be presenting and what learning objectives and key takeaways they can expect at your session (500 characters minimum):

(1,500 characters max)

If you have a co-presenter, is this a Pass the Mic session, in which a leader pairs with an emerging voice from their team? (If you do not have a co-presenter, select “No.”)

☐ Yes ☐ No

Share why you (and your co-presenter, if applicable) are qualified to speak on this topic:

(1,500 characters max)

Describe the actionable strategies attendees will learn from your session that will empower them to save more lives in and with their communities. Please also briefly describe what tips you will share for communicating this topic and strategies to the public (250 characters minimum):

(1,500 characters max)

Conference presentation dates are listed below. On which day(s) will you be available to present?
Select all that apply.

- ☐ Thursday, April 1, 2027
☐ Friday, April 2, 2027
☐ Saturday, April 3, 2027

Is there anything else you would like to share with the selection committee?

(500 characters max)