



Best Friends Learning Advancement Department
Vyond Animation Developer Volunteer Position Description

Reports to:

- Manager, Instructional Design, Learning Advancement

Organizational Impact

- The Volunteer Vyond Animation Developer will work closely with the Instructional Design team to produce high-quality and engaging animated videos used in eLearning courses, certificates, and blended learning programs for volunteers, advocates and shelter professionals that play a direct role in achieving Best Friends Animal Society's no-kill mission and organizational success.

Time Commitment and Location of Work:

- Ongoing, ideally 1-year
- 5-10 hours/week
- Work can be done on home computer

Core Responsibilities:

- € Transform provided scripts into dynamic, audience-appropriate multimedia using Vyond animation software.
- € Support quality assurance efforts by performing a variety of content management tasks, including making edits to existing Vyond animated videos.

Qualifications/Requirements:

- Strong experience with Vyond animation software is required.
- Demonstrated ability in leveraging Vyond's full range of features—including animation, character actions, camera movements, scene design, and sound effects—to produce engaging instructional videos.
- Experience applying adult learning and design principles, such as Mayer's 12 Principles of Multimedia Learning, to create educationally sound, accessible videos that prioritize instructional value over decorative fillers.
- Ability to thoughtfully tailor animal services-related content to the intended audience—striking the right balance between being approachable and professional, without sounding overly formal or overly simplistic.
- Openness to feedback and an iterative process that ensures content aligns with our organization's unique style guide—both in visual design and in accordance with our language style guide.
- Proficiency in Microsoft Office Suite (Word, Excel, Outlook, SharePoint, Teams). Familiarity with Asana a plus.
- Must be proactive, resourceful, able to work independently with minimal supervision, and demonstrate strong attention to detail.
- Willingness to sign Non-Disclosure Agreement.
- Access to computer with Antivirus protection and Internet access.
- Willingness to be assigned and regularly check a Best Friends issued email address which requires the volunteer to possess a smart phone capable of downloading apps.

Potential candidates will be asked to complete a brief sample Vyond animated video project. To apply, please submit your resume and brief letter of interest to nationalvolunteers@bestfriends.org