

WRITING BETTER PROMPTS: GETTING USEFUL RESULTS WITH AI

Audience: Starters | Type: Skill building

Why this matters

Good results from AI start with clear prompts. Prompting is a learnable skill. If you aren't seeing the output you want, start with your prompting approach.

A simple prompt formula

Context → Task → Audience → Constraints

Try this today

Pick one weekly task to try AI for. Try using the prompt formula above. What did you learn from the results?

Example

- **Instead of:** Write an adoption post.
- **Try:** You are helping an animal shelter write an adoption post. Draft a warm, honest first draft for a general audience. Keep it under 150 words. Avoid exaggeration.

What you can do this week

Schedule a team conversation and complete this framework together.

Tips that work

- Ask for drafts, not finals.
- Be specific about tone and length.
- Say what to avoid.
- Expect to revise.

